KSA STEEL MARKET SUPPLY AND DEMAND OVERVIEW

22 Sep 2020
20th Steel Producer, Globally

Source: WorldSteel Association
KSA demand for finished steel products has decreased by 25% since 2014, driven by slower demand from the construction sector.

Imports averaged 38% of Saudi Arabia’s demand.
The drop in demand, mixed with the influx of imports, has impacted the sector utilization rate

Less than 50% local steel sector utilization rate in 2018
Demand for steel products, driven by Vision 2030, will help improve sector performance.

**Local Demand for Finished Steel Products**

*In Million ton*

- **2019**: 11.7
- **2020**: 12.0
- **2021**: 12.7
- **2022**: 13.3
- **2023**: 13.9
- **2024**: 14.5
- **2025**: 15.6
- **2026**: 16.5
- **2027**: 17.3
- **2028**: 18.3
- **2029**: 19.3
- **2030**: 20.3

**Growth Drivers**

- Establishment of automotive production by 2035
- Setting up large scale shipbuilding
- Development of local railways
- Strong growth of oil and gas activity
- Pull for industrial machinery supply from domestic manufacturing
- Growth in construction (Neom, Red sea, …)
Thank You